



Diego dalla Palma

PROFESSIONAL

SKIN MAP

YOUR MAP OF BEAUTY

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{ SKIN MAP }

YOUR MAP OF BEAUTY

The new intensive **ultra-personalized** routine for every area of the face with **Royalactin epi-peptide**. Epigenetics for powerful anti-aging results.



Hello and welcome to this training video for the product range Diego dalla Palma product range.

We saw in the introduction that Diego dalla Palma is a historic Italian brand known for its expertise in skin care. Its long experience has allowed the iconic brand to create a versatile world of beauty recognized for the professionalism and performance of its products in over 58 countries.

Diego dalla Palma offers a wide range of beauty products, designed and laboratory tested for high performance. Suitable for all skin types. Safe for pregnant women or sensitive skin.

They can also be used with the latest technologies such as laser treatments, micro needling and cosmetic surgeries.

SKIN MAP

In this segment we will talk about the SKIN MAP range by Diego dalla Palma.

The philosophy of the range is that our skin tells a story.

The story of our life!

The purpose of **SKIN MAP** is to identify the state of the skin in **each area** of the face and to **create** a working **methodology** and a **specific and targeted treatment**, personalized for each client, with extraordinary and immediate results. Based on **EPIGENETIC science**, which studies how the external environment influences the expression of our DNA and the appearance of our skin, as well as the variation of each area of the face.

Such epigenetic phenomena often cause:

1. Slower cell and tissue turnover to regenerate.
2. Reduced vitality and metabolic activity.
3. Faster skin ageing.

Specific needs for each zone

To recognize and treat the different imperfections in a targeted manner, the face is divided into **4 FACIAL ZONES**:



Sensitive area



Sebum area



Area to be toned



Hyperpigmented dyschromia area

Each area is evaluated on the basis of the main factors involved in the customer's sensation and perception: appearance, touch, location.

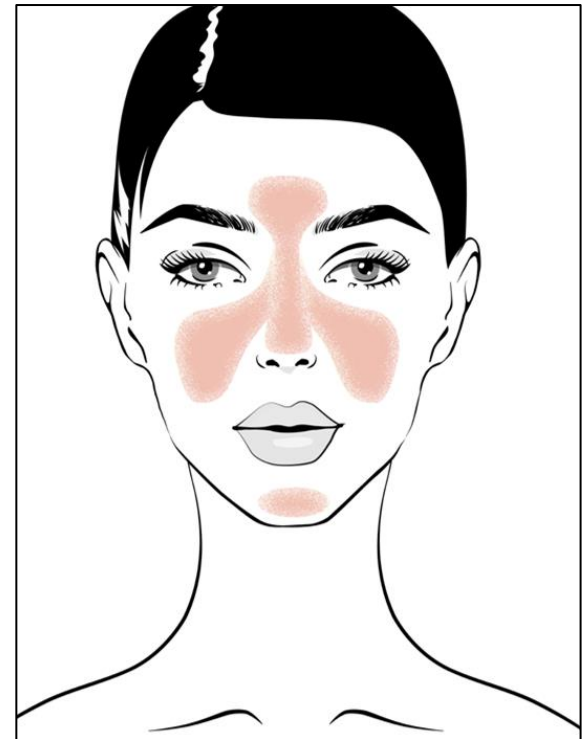
Let's look at them in more detail.

SENSITIVE ZONE

- **The skin barrier structure** is weaker and thinner, and the immune system reacts differently.
- **Couperose** can also occur in these areas.

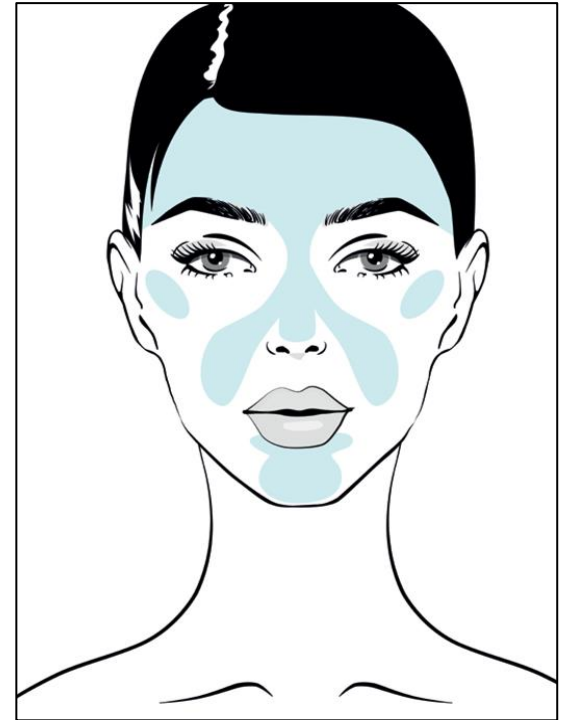
Location:

- Central facial area (where the skin is thicker and often associated with increased vascularity).



SEBUM ZONE

- These are areas of the face where the skin appears oily due to overactive sebaceous glands, often linked to clogged pilosebaceous ducts caused by sebum, bacteria and dead skin cells.
- This can contribute to the development of acne.
- **Location:** Central part of the face (T-zone). Areas where the skin is thicker and has a higher concentration of sebaceous glands.



ZONE TO BE TONED

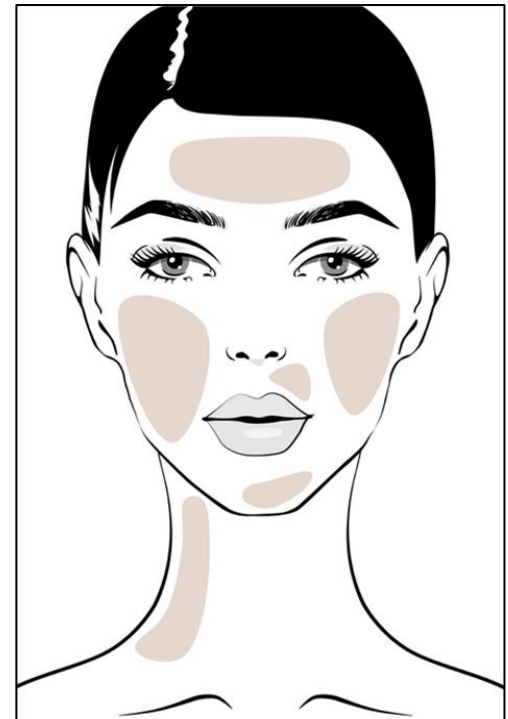
- The skin becomes looser over time: the cohesion between **the epidermis and the dermis decreases**, the capacity to support the tissues and the definition of the facial contours is reduced.
- The fatty tissue moves and reposition itself in areas prone to bags and folds, with emphasis on the nasolabial fold and the corner of the mouth.
- **Client sensation and perception:** sensation of sagging, loss of tone and elasticity.
- **Appearance:** signs of severity and sagging, loss of facial contour tone, wrinkles visible during facial expressions and at rest.

Location: particularly visible in areas affected by gravity: nasolabial folds, chin, facial and neck contours.



ZONE OF HYPERPIGMENTAL DYSCHROMIA

- **Localized spots can be related to various factors:** age, hormonal changes and/or pregnancy, photoaging, postacne.
- Melasma, on the other hand, has 4 main contributing factors: genetic predisposition, oestrogen, sun exposure and melanocyte inflammation.
- **Location:** while melasma tends to appear in specific areas - as shown in the photo - localised spots do not usually appear in specific areas.



SKIN MAP

The objective of **SKIN MAP** as mentioned above is to create a specific and targeted treatment with immediate and with immediate and extraordinary results.

A UNIQUE AND ULTRA-FUNCTIONAL EXPERIENCE.

Before learning more about the ACTIVE INGREDIENTS used in the products....

Let's take a look at the inspiration!

The queen of queens!

- I don't know if you knew that all bees in a hive are born with a similar genetic make-up. hive are born with a similar genetic make-up. Their subsequent specialization as "worker bees" or "queens or "queens" is not related to changes in their DNA, but rather to "epigenetic changes" influenced by their influenced by their diet.
- The diet of the queen bee consists of royal jelly, rich in "royalactin", which is in fact an epigenetic regulator that promotes the reading of the DNA of the queen bee. epigenetic regulator that promotes gene reading. Mainly responsible for the growth, aspects and functions that differentiate the queen and the bees in the hive.
- EPIGENETICS NURTURES TRUE BEAUTY.



ACTIVE INGREDIENTS

ROYALACTINE EPI-peptide

- SKIN MAP products are enriched with **ROYALACTINE EPI-peptide** (Pentapeptide-48)
- It mimics the powerful action of Royalactin found in royal jelly. It accelerates the regeneration of the epidermis and helps repair damage caused by external agents and an unhealthy lifestyle.
- It has remarkable anti-ageing properties.
- It stimulates the repair processes, leaving the skin firmer and more radiant.



**ROYALACTINE EPI-
peptide**
Pentapeptide-48

REVIVYL™

The first ever holistic renewal accelerator. Revivyl™ is a safe, naturally sourced, multifunctional active ingredient.

By reactivating skin regeneration, Revivyl™ meets one of the highest consumer expectations: 'I want to look and feel better with younger skin... naturally. At 50, your skin needs 44% more time to renew itself than it did in your 20s.

It is the first cosmetic active dedicated to accelerating the skin regeneration process based on Orobanche rapum, a unique plant in Europe without chlorophyll. Revivyl™ has been scientifically designed to deliver targeted biological actions from the lower to the upper layers of the epidermis.

Evaluated through extensive in vitro, ex vivo and in vivo studies, Revivyl™ has demonstrated six holistic effects on the skin's natural renewal cycle:

REVIVYL™

- **On the surface:** it protects the **skin's microbiome**; these **good bacteria** are essential for maintaining healthy skin and protecting against external factors.
- **Deep down:** it stimulates skin renewal, while preserving the **activity of stem cells, the skin's "youth capital"**.

The microbiome stimulates the immune system, breaks down potentially toxic food compounds and synthesises certain vitamins and amino acids, including B vitamins and vitamin K. For example, the key enzymes needed to form vitamin B12 are found only in bacteria, not in plants and animals.

The microbiome of a healthy person will also provide protection against pathogenic organisms entering the body.

The microbiome is even referred to as a support organ because it plays so many key roles in promoting the proper daily functioning of the human body. Each person has a completely unique microbiota network that is originally determined by their DNA.

SKIN MAP

ANTI-OX BOOSTER

INTENSIVE ANTIOXIDANT CONCENTRATE

Features: Protects the skin from environmental damage and free radicals, while stimulating skin repair, leaving the skin supple and resilient. These regenerating properties leave skin instantly soft and nourished. **APPLY ALL OVER THE FACE, FOR ALL SKIN TYPES AND CONDITIONS**

SPECIFIC ACTIVE INGREDIENTS

ROYALACTIN EPI-peptide, glycans, alpha lipoic acid, carnitine, hemp oil, argan oil, jojoba oil, linseed oil, aloe, bisabolol, shea butter.

dragon's blood 3% strengthens the skin's barrier functions, fights inflammation

astaxanthin+AOX 1.1% stimulates the repair and protection of cellular DNA

isoquercetin 0.1% fights free radicals

****Dragon's Blood is actually the resin of the Dracaena and Daemonorops dragon tree**

REVENUE 15 ML

PROFESSIONAL 30ML



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SKIN MAP

NEW LIGHT BOOSTER

INTENSIVE ILLUMINATING CONCENTRATE

Characteristics: Visibly reduces redness and dark spots, evens out skin tone and brightens the skin, restoring its radiance and vitality.

Can be applied locally to problem areas or mixed with cream and applied all over the face as needed.

SPECIFIC ACTIVE INGREDIENTS

10% Rose Mosqueta Oil

chromanol 0.07% protects the skin against free radicals, regulates melanin production, reduces the appearance of pigmentation spots.

tocopherol 1.5% nourishes and protects.

ascorbyl tetraisopalmitate 3% vitamin C fights redness, dark spots and wrinkles.

REVENUE 15 ML

PROFESSIONAL 30ML



REFERENCE ZONE: HYPERPIGMENTED
DYSCHROMIA



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SKIN MAP

INSTANT MATT BOOSTER

INTENSIVE SEBUM-NORMALISING CONCENTRATE

Characteristics: Instantly reduces oiliness in areas affected by excess sebum, helps balance sebum secretion and refines skin texture. Mattifies and visibly reduces imperfections. The ultra-fluid texture leaves skin instantly smooth and soft. Fragrance-free. Can be applied locally to problem areas or mixed with cream and applied all over the face as needed.

SPECIFIC ACTIVE INGREDIENTS

ROYALACTINE EPI-peptide, glycans.

bakuchiol ACN 0.8% retinol-like properties regulate sebum secretion, refine skin texture and reduce imperfections.

15% matte film technique absorbs excess sebum and instantly reduces blemishes and enlarged pores.

isoquercetin 0.1% fights the action of free radicals.

REVENUE 15 ML

PROFESSIONAL 30ML



REFERENCE ZONE: SEBUM

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3D SCULPT BOOSTER

INTENSIVE FIRMING CONCENTRATE

Characteristics: Intensive remodelling concentrate, fights against loss of tone, signs of gravity, sagging skin and redefines facial contours. **The instant tightening texture** smoothes the skin, sculpts and enhances facial contours. Fragrance-free. Can be applied locally to problem areas, eye and lip contour or mixed with cream and applied all over face as needed.

SPECIFIC ACTIVE INGREDIENTS

ROYALACTIN EPI-peptide, glycans.

Cross-linked hyaluronic acid technology 5% creates an instantaneous 3D invisible swelling effect on the skin surface (**same product used for injection filling**).

Acetyl Tetrapeptide-2 2% defines facial contours and fights sagging skin and signs of gravity. **2% Caffeine** drains and sculpts.



REVENUE 15 ML

PROFESSIONAL 30ML

REFERENCE ZONE: TO BE TONED



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SKIN MAP

STOP RED BOOSTER

INTENSIVE ANTI-REDNESS CONCENTRATE

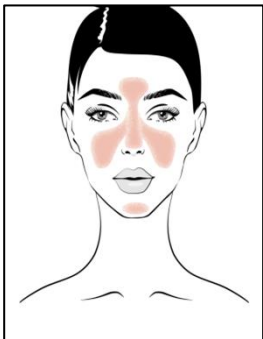
Characteristics: Calming anti-redness concentrate suitable for sensitive, reactive skin prone to couperose or irritated by external aggressors. The gentle formula provides an immediate sensation of comfort and gradually improves the quality and appearance of the skin. Can be applied locally to problem areas or mixed with cream and applied to the whole face as needed.

SPECIFIC ACTIVE INGREDIENTS

ROYALACTIN EPI peptide, glycans, 1% stabilised vitamin E, jojoba oil, trehalose, glycyrrhethinic acid

avenanthramide D 0.04% bioactive/antioxidant molecule relieves skin and reduces redness.

biomimetic ceramide CPX 2% balances and strengthens the barrier.



REVENUE 15 ML
PROFESSIONAL 30ML

REFERENCE ZONE: SENSITIVE



RETAIL PRODUCT ONLY

ANTI-AGEING MICRO-RENEWAL CREAM 50 ML

Characteristics: Specially formulated to **promote gentle, gradual skin renewal and visibly reduce wrinkles, fine lines, enlarged pores, uneven skin tone and blemishes, day after day.** Skin is instantly smoother and more radiant. Refreshing gel-cream texture with fast absorption.

SPECIFIC ACTIVE INGREDIENTS

ROYALACTINE EPI-peptide + glycans, matifying powders.

REVIVYL™: stimulates epidermal renewal and protects the skin microbiome.

ANTI-AGEING ANTIOXIDANT CREAM 50 ML

Characteristics: a **rich, nourishing** cream that melts into the skin and protects it from oxidative stress, free radicals and damage caused by external agents. **Fights the signs of time and photoaging** and helps preserve the skin's youthfulness by reducing wrinkles and loss of tone.

SPECIFIC ACTIVE INGREDIENTS

ROYALACTINE EPI peptide, glycans, carnitine, blackcurrant oil, hemp oil, argan oil, jojoba oil, linseed oil, aloe vera, bisabolol, shea butter. **dragon's blood 1.5%**

Normal skin



Dry skin



PROFESSIONAL PRODUCTS ONLY

CHROMATIC REFRESHING MASK 10 sachets

Must be mixed with 90ml of water

Characteristics: The rich texture of this gel sheet mask melts into the skin to leave a feeling of renewed comfort and moisture. This activates the beneficial properties of Pylaiella peptides and plant flavonoids, which have remarkable restructuring, anti-radical and anti-redness properties. Once removed, the skin instantly looks smoother, firmer and plumper, due to the powerful firming properties of

SPECIFIC ACTIVE INGREDIENTS

Phytoflavonoids, Pylaiella algae, marine trace elements, marine polysaccharides.

ANTI-AGEING ANTIOXIDANT CREAM 150 ML

Characteristics: A rich, nourishing cream that melts into the skin and protects it from oxidative stress, free radicals and damage caused by external agents. **Fights the signs of time and photoaging** and helps preserve the skin's youthfulness by reducing wrinkles and loss of tone.

SPECIFIC ACTIVE INGREDIENTS

ROYALACTINE EPI peptide, glycans, carnitine, blackcurrant oil, hemp oil, argan oil, jojoba oil, linseed oil, aloe vera, bisabolol, shea butter. dragon's blood 1.5%.



Cost and suggested price of salon treatments

SKIN MAP

Cost \$15

Suggested facial price \$155.

Steps of the treatment

Make-up removal remove make-up with 2ml of **Biphasic Eye/Lip Make-up Remover**.

Cleansing Apply 3ml of **Micellar Cleansing Milk** in cleansing maneuvers to the face, neck & décolleté. Rinse and tone with 3ml **Revitalizing Toner**.

Skin Analysis

Exfoliation apply 5ml of **Mandelic Acid Scrub** OR **Enzymatic Scrub**. Leave on for 10 minutes. Rinse with cold water.

Serum apply 1.5 ml 10 drops **ANTI-OX BOOSTER** intensive antioxidant concentrate on the face and neck.

BIO-STIMULATION of the face manual or technological approach with Radio-Frequency.

Choice of specific serum 1 ml 6 drops **NEW LIGHT BOOSTER** intensive illuminating concentrate OR **STOP RED BOOSTER** intensive anti-redness concentrate.

Mask mix 1 sachet with 90ml of water and apply the **Chromatic Mask** to the face with a brush. Leave on for 10 minutes. Rinse off.

Choice of specific serum 1 ml 6 drops **INSTANT MATT BOOSTER** intensive sebum-normalizing concentrate OR **3D SCULPT BOOSTER** intensive firming concentrate.

Apply 1 ml of **Anti-Aging Anti-Oxidant Cream** at the end of the treatment.